



## **Bucyrus International Brings International Cycling Event Back to Streets of South Milwaukee**

### **Bucyrus International Cycling Classic Set for Tuesday, July 20**

SOUTH MILWAUKEE (June 8, 2010) – Bucyrus International is leading the pack to bring competitive cycling back to South Milwaukee.

The South Milwaukee-based mining equipment manufacturer has announced it will be the title sponsor of the Bucyrus International Cycling Classic, planned for July 20.

The event is one of 17 stops on the Point Premium Root Beer International Cycling Classic/SUPERWEEK Pro Tour in southeastern Wisconsin and northern Illinois – and the first for the cycling circuit in South Milwaukee in more than 20 years.

“We’re excited to take part in bringing this great event back to South Milwaukee,” Bucyrus Chief Executive Officer Tim Sullivan said. “As a global company, Bucyrus employs nearly 10,000 people around the world. We are committed to supporting all of the communities in which we live and work and we are excited to share our hometown with all of the cyclists and spectators joining in the SUPERWEEK activities.”

A number of races – with competitors ranging from amateurs to international professionals – are planned starting the morning of July 20, culminating with the pro race around 6 p.m. Each will take competitors on a unique 2.8-mile road course looping through the Oak Creek Parkway, into Grant Park, past the Bucyrus headquarters and finishing in downtown South Milwaukee.

The course is reminiscent of the one used when the ICC (then known as SUPERWEEK) was last in South Milwaukee in the 1980s.

The series has grown substantially since then. In 2009 approximately 300,000 spectators lined streets and country roads to cheer on more than 6,400 race entrants from 42 states and 20 countries, all competing for their share of a \$120,000 prize purse.

“We’re really happy to be back in South Milwaukee,” said Andy Garrison, director of operations for the ICC. “This will be a great day of races on a wonderful course – one of our best. I know our competitors will love it, and I think South Milwaukeeans will too.”

The day, however, is about much more than cycling. It's also a day of family fun.

A number of special events are also being planned to coincide with the Classic, including family and children's events sponsored by the South Shore YMCA and Wheaton Franciscan Medical Group. A special South Milwaukee Downtown Market – the outdoor street market that has taken off in popularity since its launch last July – is also planned.

A committee of local residents and business, community and governmental leaders are planning and organizing the Bucyrus International Cycling Classic. Dozens of volunteers will be needed to make race day a success, and additional sponsors, large and small, are also being sought to help defray additional operating costs.

“We're proud to support this event,” Sullivan said. “This will be a great day to be in South Milwaukee, and the bike race will be just one part of it. We want this to be a community celebration, an example of why we have called this community home for more than 100 years.”

**About Bucyrus International, Inc.**

Bucyrus is a world leader in the design and manufacture of high productivity mining equipment for the surface and underground mining industries. Bucyrus' surface mining equipment is used for mining coal, copper, iron ore, oil sands and other minerals. Bucyrus' underground mining equipment is used primarily for mining coal and also used in mining minerals such as potash and trona. In addition to machine manufacturing, Bucyrus manufactures high quality OE parts and provides world-class support services for their machines. Bucyrus' corporate headquarters is located in South Milwaukee, Wisconsin, USA.

**About the International Cycling Classic/SUPERWEEK Pro Tour**

Sanctioned by USA Cycling, the Point Premium Root Beer International Cycling Classic is now the oldest and longest-running multi-category cycling race in the world with races in cities from De Pere in northern Wisconsin to Chicago. The event, formerly known as Superweek, has a long-running tradition of international participation. Each year, a European contingent travels overseas to compete in the Classic, many of whom are emerging stars on the European racing scene.

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Bucyrus International Cycling Classic

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